



PO Box 91
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07 4959-1277

2018 PIONEER VALLEY PRO AM SPONSORSHIP

Pioneer Valley's annual Pro-am golf event is on again and we would like to extend an invitation to you to become involved. The Golf Club underwent an overhaul in 2017 with the addition of an outdoor BBQ/Entertainment area and a new buggy shed, we also trialled the 2 day event format last year with great success. The great feedback from last year's event has meant that once again Pioneer Valley will be doing a 2 day event, is an exciting opportunity to become involved and gain exposure for your company, with your financial or in kind assistance towards the Pro Am we can ensure that this year will be a great success!!

Last year's event was a great success, with 2 days of golf (Saturday and Sunday) consisting of 200+ Golfers competing in both events. Our field of Pro's consisted of competitors from Victoria, NSW, Queensland and even an overseas guest from South Korea.

The dates for 2018 has been confirmed as:

- **Friday 22nd June 2018** (Sponsors Day: Stableford Event, Afternoon Shotgun Tee Off)
- **Saturday 23rd June 2018** (Main Event: Single Stroke, Afternoon Shotgun Tee Off)

As our event is classed as "Order of Merit" the required minimum prize money for the tournament is \$16,000.00. We are aiming to raise this money through 4 levels of sponsorship, listed below

Naming Rights or Major Sponsor = \$5000 (GST Included)

- EXCLUSIVE NAMING RIGHTS OF THE PIONEER VALLEY GOLF PRO-AM.
- EXCLUSIVE MAJOR SPONSORSHIP OF THE PIONEER VALLEY PRO-AM.
- CLUB HOUSE SIGNAGE DURING THE EVENT [INCLUDING A PERMANENT SIGN FOR 12 MONTHS AT THE CLUBHOUSE, to be supplied by the sponsor].
- INVITATION FOR EIGHT PLAYERS TO JOIN THE PRO-AM + 4 MOTORISED CARTS INCLUDED ON DAY.
- LUNCH & SOFT DRINKS FOR THE PLAYERS DURING THE PRO-AM.
- 10cm x 15cm ADVERTISEMENT IN THE DAILY MERCURY PRE TOURNAMENT FEATURES.

- GOLF PACKAGE FOR PERIOD FROM 12TH OF JULY 2018 TO 11TH OF JULY 2019.
- 50 x CART HIRE (Approximately \$3000 Value).
- 50 GAMES OF SOCIAL GOLF 5 x 10 GAME CARDS (Approximately \$3000 value).
- 1 x FREE 12 MONTH BULK FEE MEMBERSHIP FOR THE NEXT FINANCIAL YEAR 2018 (\$360 value).

Gold Sponsor = \$1000 (GST Included)

- CLUB HOUSE SIGNAGE DURING THE EVENT [INCLUDING A PERMANENT SIGN FOR 6 MONTHS AT THE CLUBHOUSE, to be supplied by the sponsor].
- INVITATION FOR SIX PLAYERS TO JOIN THE PRO-AM.
- LUNCH FOR THE PLAYERS DURING THE PRO-AM.
- 8cm x 7cm ADVERTISEMENT IN THE DAILY MERCURY PRE TOURNAMENT FEATURES.

- GOLF PACKAGE FOR PERIOD FROM 12TH OF JULY 2018 TO 11TH OF JULY 2019.
- 40 GAMES OF SOCIAL GOLF 4 x 10 GAME CARDS (Approximately \$2400 value).



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Silver Sponsor = \$500 (GST Included)

- HOLE SIGNAGE DURING THE EVENT AND 1 MONTH FOLLOWING, to be supplied by the sponsor.
- INVITATION FOR THREE PLAYERS TO JOIN THE PRO-AM.
- LUNCH FOR THE PLAYERS DURING THE PRO-AM.
- 4cm x 7cm ADVERTISEMENT IN THE DAILY MERCURY PRE TOURNAMENT FEATURES.

- GOLF PACKAGE FOR PERIOD FROM 12TH OF JULY 2018 TO 11TH OF JULY 2019.
- 20 GAMES OF SOCIAL GOLF, 2 x 10 GAME CARDS (Approximately \$600 value).

Bronze Sponsor = \$250 (GST Included)

- SIGNAGE DURING THE EVENT, to be supplied by the sponsor.
- INVITATION FOR TWO PLAYERS TO JOIN THE PRO-AM.
- LUNCH FOR THE PLAYERS DURING THE PRO-AM.
- LINE ACKNOWLEDGEMENT IN THE DAILY MERCURY PRE TOURNAMENT FEATURES.

- GOLF PACKAGE FOR PERIOD FROM 12TH OF JULY 2018 TO 11TH OF JULY 2019.
- 10 GAMES OF SOCIAL GOLF 1 x 10 GAME CARD (Approximately \$300 value).

Please provide your response to our request, including the amount of your sponsorship, by **COB 1st June 2018**.
Prospective sponsors should also forward a suitable logo for the purposes of printing and promotion.

I would like to take this opportunity to thank you in anticipation of your support. If you require any further information please do not hesitate to contact me.

Yours faithfully,

Russell Deguara

President

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