



PO Box 91
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2019 PIONEER VALLEY PRO AM SPONSORSHIP

Pioneer Valley's annual Pro-am golf event is on again and we would like to extend an invitation to you to become involved. Last year's event was nominated as a finalist in both the PGA Regional Tournament and PGA Tournament of the year, a great opportunity for exposure on a national stage. With your financial or in kind assistance we aim to once again take the Pioneer Valley Pro Am to this level of success!!

Once again we will have 2 days of golf (Saturday and Sunday) consisting of 200+ Golfers competing in both events. Our field of Pro's consisted of competitors from Victoria, NSW, Queensland and even an overseas guest from South Korea.

The dates for 2019 has been confirmed as:

- **Saturday 25th May 2019** (Sponsors Day: Stabbleford Event, Afternoon Shotgun Tee Off)
- **Sunday 26th May 2019** (Main Event: Single Stroke, Noon Shotgun Tee Off)

As our event is classed as "Order of Merit" the required minimum prize money for the tournament is \$16,000.00. We are aiming to raise this money through 5 levels of sponsorship, listed below

Naming Rights or Major Sponsor = \$5000 (GST Incl)

- EXCLUSIVE NAMING RIGHTS OF THE PIONEER VALLEY GOLF PRO-AM.
- EXCLUSIVE MAJOR SPONSORSHIP OF THE PIONEER VALLEY PRO-AM.
- CLUB HOUSE SIGNAGE DURING THE EVENT [INCLUDING A PERMANENT SIGN FOR 12 MONTHS AT THE CLUBHOUSE, to be supplied by the sponsor].
- INVITATION FOR EIGHT PLAYERS TO JOIN THE PRO-AM + 4 MOTORISED CARTS INCLUDED ON DAY.
- LUNCH & SOFT DRINKS FOR THE PLAYERS DURING THE PRO-AM.
- 10cm x 15cm ADVERTISEMENT IN THE DAILY MERCURY PRE TOURNAMENT FEATURES.
- GOLF PACKAGE FOR PERIOD FROM 27th OF MAY 2019 TO 26th OF MAY 2020.
- 50 x CART HIRE (Approximately \$3000 Value).
- 50 GAMES OF SOCIAL GOLF 5 x 10 GAME CARDS (Approximately \$3000 value).
- 1 x FREE 12 MONTH BULK FEE MEMBERSHIP FOR THE NEXT FINANCIAL YEAR 2019 (\$360 value).

Gold Sponsor = \$2000 (GST Incl)

- CLUB HOUSE SIGNAGE DURING THE EVENT [INCLUDING A PERMANENT SIGN FOR 6 MONTHS AT THE CLUBHOUSE, to be supplied by the sponsor].
- INVITATION FOR SIX PLAYERS TO JOIN THE PRO-AM.
- LUNCH FOR THE PLAYERS DURING THE PRO-AM.
- 8cm x 7cm ADVERTISEMENT IN THE DAILY MERCURY PRE TOURNAMENT FEATURES.
- GOLF PACKAGE FOR PERIOD FROM 27th OF MAY 2019 TO 26th OF MAY 2020.
- 40 GAMES OF SOCIAL GOLF 5 x 10 GAME CARDS (Approximately \$1200 value).
- 40 x CART HIRE (Approximately \$2400 Value).



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Silver Sponsor = \$1000 (GST Incl)

- HOLE SIGNAGE DURING THE EVENT AND 1 MONTH FOLLOWING, to be supplied by the sponsor.
- INVITATION FOR FOUR PLAYERS TO JOIN THE PRO-AM.
- LUNCH FOR THE PLAYERS DURING THE PRO-AM.
- 4cm x 7cm ADVERTISEMENT IN THE DAILY MERCURY PRE TOURNAMENT FEATURES.

- GOLF PACKAGE FOR PERIOD FROM 27th OF MAY 2019 TO 26th OF MAY 2020.
- 40 GAMES OF SOCIAL GOLF, 4 x 10 GAME CARDS (Approximately \$1200 value).

Bronze Sponsor = \$500 (GST Incl)

- SIGNAGE DURING THE EVENT, to be supplied by the sponsor.
- INVITATION FOR THREE PLAYERS TO JOIN THE PRO-AM.
- LUNCH FOR THE PLAYERS DURING THE PRO-AM.
- LINE ACKNOWLEDGEMENT IN THE DAILY MERCURY PRE TOURNAMENT FEATURES.

- GOLF PACKAGE FOR PERIOD FROM 27th OF MAY 2019 TO 26th OF MAY 2020.
- 20 GAMES OF SOCIAL GOLF 2 x 10 GAME CARD (Approximately \$600 value).

Event Sponsor = \$250 (GST Incl)

- SIGNAGE DURING THE EVENT, to be supplied by the sponsor.
- INVITATION FOR TWO PLAYERS TO JOIN THE PRO-AM.
- LUNCH FOR THE PLAYERS DURING THE PRO-AM.
- LINE ACKNOWLEDGEMENT IN THE DAILY MERCURY PRE TOURNAMENT FEATURES.

- GOLF PACKAGE FOR PERIOD FROM 27th OF MAY 2019 TO 26th OF MAY 2020.
- 10 GAMES OF SOCIAL GOLF 1 x 10 GAME CARD (Approximately \$300 value).

Please provide your response to our request, including the amount of your sponsorship, by **COB 10th May 2019**. Prospective sponsors should also forward a suitable logo for the purposes of printing and promotion.

I would like to take this opportunity to thank you in anticipation of your support. If you require any further information please do not hesitate to contact me.

Yours faithfully,

Russell Deguara

President

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